

AMBAG Energy Advisory Committee 29 May 2008 Meeting Minutes

New/Ongoing Projects in Jurisdictions/Organizations

- Monterey County Business Council Economic Forum – July 24 (10am – 6pm) at Hyatt Regency Monterey
- Salinas – Alternative energy contractor presentation; want to install windmills in the City; one grocery store also → zoning ordinance needs revision for this
 - Kurt and Maura may have resources to address this problem; will be forwarded to distro list
- CEQA & Climate Change conference: local cities demonstrated leadership
- Climate Action Compact – City of SC
 - Set goals; create action plan; cooperative projects – may include Berkeley finance model

Energy Watch Program Update [written update]

- Summary of what's been done in each jurisdiction
- Summary of past and planned Energy Watch classes
- Now planning for 2009-2011 funding cycle; will be released to EAC when complete

AMBAG/CEC Rebuild America Grant

- Kurt assembled summary of what has been done in action steps
- Feeds into Task 4 (marketing plan for regional resources) → need EAC feedback

Discussion/recommendations for marketing

- 1: Education
 - Provide training on-demand (online)
 - Library of topics on video
 - Webcasts
 - PG&E/CEC training
 - Constraints: PUC money
 - Set up series of certification courses
 - Require registration to ensure sufficient participant numbers
 - Design for jurisdictions and companies
 - Work with local colleges on modules—specialized topics
 - Spread through UC/CSU systems
 - Green jobs training
 - Take advantage of federal funding for community colleges/high schools
 - Collaboration with MoCo Business Council education cluster
 - Subcommittee to follow through; C2 initiatives
 - Provide input to existing training programs in the region
- 2: Energy Conservation and Efficiency
 - Account for energy savings (esp. as they pertain to AB 32)
 - Need to capture regional savings achieved through public programs
 - Publish database info; make it more user-friendly

- Searchable website
 - Wiki (build on existing Leadership Monterey/Sustainability Academy site)
 - Require vendor emails so listserv can be updated regularly
 - Get jurisdictions involved; have them share info about savings programs, etc.
 - Newsletters to city council to circulate info; “press releases”
- 3: Renewables
 - Data on amount of renewables in the Monterey Bay region as percentage of total PG&E service areas
 - Rebates may be incentive enough (residential and business); should be marketed directly to public agencies
 - Resource to consolidate available rebates and their deadlines (retailers may have these)
 - Emphasize *efficiency* before promoting renewables
 - Develop method for comparing costs and benefits of different programs
- 4: Transportation
 - Transportation Demand Management (TDM)
 - Carpools, telecommuting; planning processes
 - Market in terms of conservation and traffic improvement
 - Public Service Announcements: alternative transportation programs (i.e. Bike to Work Week)
 - Use chambers of commerce to get the word out
 - Alternative vehicles: scooters, electric bikes
 - 10/4 work weeks

Discussion/recommendations for Regional Energy Plan

- Recommendations for focus
 - Emphasis on AB 32 compliance
 - Extend vision to zero-net energy (as a *vision*, not a mandate)
- Overall recommendations
 - Make sure that goals/focus are commensurate with the magnitude of the problem
 - Take into account the local political environment (both opportunities and challenges)
 - Regulations for building vs. rebuilding
 - Menu of choices for jurisdictions; ways to implement
- Recommendations for introduction
 - AB 32 as the driver—how does this plan assist or complement other efforts to meet the challenge
 - Name the challenge (i.e. AB 32); link REP goals to the solution
 - Link to “vision” of other things—zero-net energy, stemming climate change
 - What does reducing greenhouse gases by X% mean for each jurisdiction?
 - Format: background; mission and goals; suggestions for achieving goals
 - What does AB 32 impact in each of the four sections?
 - Sampling of model ordinances (AB 32=mandatory/zero-net energy=optional)
 - Address AB 32 and zero-net through *building efficiency standards*
 - Move objectives and action steps into the body of the plan as subset of energy conservation and efficiency

Distribution of materials

- Task 3 handout will be emailed
- Task 3 and Regional Energy Plan update will be posted to AMBAG website